



Contact person:
Barbara Weber
Barbara.Weber@profibus.com
☎ +49 721 9658-549

PRESS RELEASE

PI strengthens its presence in the German language economic region

Karlsruhe, February xx, 2016: At the beginning of the year, the PROFIBUS Nutzerorganisation e.V. (PNO) commenced activities in Switzerland and is now servicing the German language economic sector comprising Germany, Austria and Switzerland. Through the merger with the RPA Switzerland, the PNO is providing uniform services to this area.

With this merger, PROFIBUS & PROFINET International (PI) continues the strong association between Germany and Switzerland, which began in 1992. The RPA Switzerland was the first regional subsidiary founded after Germany and has contributed to the active and lively network of PI technologies. "Due to changing market demands, it is practical to control the activities of Germany, Austria, and Switzerland jointly in order to make use of synergistic effects and to successfully further establish our PROFIBUS, PROFINET, and IO-Link technologies on the market", said Karsten Schneider, Chairman of the PNO and PI Chairman.

Members can benefit from the merger. The range of possible marketing activities is expanded due to the larger community. Access to technology information is unchanged. In addition, local contacts in Switzerland will remain available to handle technical inquires and support requests. With three Competence Centers and two Training Centers in Switzerland, PI is well-positioned for technology consulting.



Press contact:

PI (PROFIBUS & PROFINET International)

PROFIBUS Nutzerorganisation e. V.

Barbara Weber

Haid-und-Neu-Str. 7

D-76131 Karlsruhe, Germany

Phone: 07 21 /96 58 - 5 49

Fax: 07 21 /96 58 - 5 89

Barbara.Weber@profibus.com

<http://www.PROFIBUS.com>

The text of this press release is available for download at www.profibus.com,